

# To Buy or Not to Buy

## Study Notes for Message on 28th March 2021

Edward Bernese and psychoanalysis: How to get people to buy stuff they don't need.

Freud: 'How do you keep a society stable? Give them a goal, a cause.'

Advertising changing our perception of ourselves. 'Who am I and what am I entitled to? I deserve more. I'm special.'

This dominant voice is telling you to become the person God says you should NOT be.

The need to temper the pleasure principle with learning that other humans need to be honoured and respected - it's not all about you.

Number one aspiration of 18 to 21 year olds: 'Being rich,' followed by, 'Being famous.' 93% of teenage girls list shopping as their favourite activity.

Being rich or poor doesn't make people miserable. Making the pursuit of wealth the most important part of their life brings stress and depression.

**Hebrews 13 verse 5:** be content with what you have. How? Because God said he will never leave you nor forsake you.

Gaining contentment by having an awareness of God as our identity point; filling life with THAT relationship.

**Philippians 4 verses 10 to 13:** it's not wrong to be poor or rich.

Being rich or poor isn't important. Jesus is our everything.

**Ephesians 4 verse 28:** the ethic of Jesus goes beyond getting a job to earn money legally.

Our motivation: 'Go out and make some money. Why? 'So that you can give it away.' How can we use our stuff for the kingdom, to serve other people? How can our money be a blessing to others?